

PORTLAND GAY SYMPHONIC BAND

Ad Reservation Form for spring concert, *Shades of Blue*

Ad Size	Dimensions (in inches)	Price one run	Price Season Sponsor	Note
Back Cover	7.25 wide by 9.25 tall	<input type="checkbox"/> \$175 (BW) <input type="checkbox"/> \$600 (Color)	<input type="checkbox"/> \$500 (BW) <input type="checkbox"/> \$1500 (Color)	
Full Page	7.25 wide by 9.25 tall	<input type="checkbox"/> \$130	<input type="checkbox"/> \$350	
Half page	7.25 wide by 4.5 tall	<input type="checkbox"/> \$75	<input type="checkbox"/> \$250	horizontal only
Quarter page	3.5 wide by 4.5 tall	<input type="checkbox"/> \$50	<input type="checkbox"/> \$150	vertical only
Business Card horizontal	3.5 wide by 2.0 tall	<input type="checkbox"/> \$35	<input type="checkbox"/> \$100	
Business Card vertical	2.0 wide by 3.5 tall	<input type="checkbox"/> \$35	<input type="checkbox"/> \$100	

How to reserve an ad

Give this ad reservation form to Ed Oswoski
(or may email form info to pr@rcgfb.org) **[BY MARCH 7]**

Mail your payment to PO Box 1082 Portland, OR 97207
[BY MARCH 10]

How to submit an ad file

Email your ad file to Chris at Frisky Design **[BY MARCH 14]**

File must be exact dimensions reserved

Prefer PDF files. We also accept AI, EPS, JPG, Tiff files. File
must be 300dpi.

We are unable accept .pub or .doc files

We accept color ads but the ad will print in grayscale

What if you want RCGFB to design your ad?

Submit the exact copy (text) for ad **[BY 5PM MARCH 14]**

Submit your logo or any artwork (vector or 300dpi) to be
included **[BY 5PM MARCH 14]**

There will be no proof and design is at the discretion of the
graphic designer

Have an ad that is not one of the standard sizes?

Determine which of the ad sizes is closest to the desired size
(this will also determine the ad fee, unless otherwise arranged)

Your ad will be sized proportionately to the longest side of
the selected size

SELECT AD SIZE ABOVE

NAME OF BUSINESS

CONTACT NAME

PHONE

EMAIL

In case of error

Neither Frisky Design nor Rose City Gay
Freedom Band will be held responsible for
any errors. If there is an error or omission
and it is brought to the attention of our PR
Team within 30 days of the concert, the ad
fee will be returned.

Rose City Gay Freedom Band is a an IRS 501(c)3
non-profit organization.